

VisitWest

Next Steps...



meet
**BRISTOL
& BATH**
Convention Bureau

visit
BRISTOL

VISIT
BATH

BATH AND BRISTOL



Screen Tourism

VisitWest

- Partnership work with Set Jetters
- Maximising opportunities with new productions
- And embracing the returners
- New content to share



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VISIT
BRISTOL

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Trade Shows and Events

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- The Nordics, Benelux, UKInbound Convention & ITB next
- New programme for 2026/7 under review
- Domestic groups
- Educational Travel
- International
- Stand share opportunities
- CRM Development

Business Events

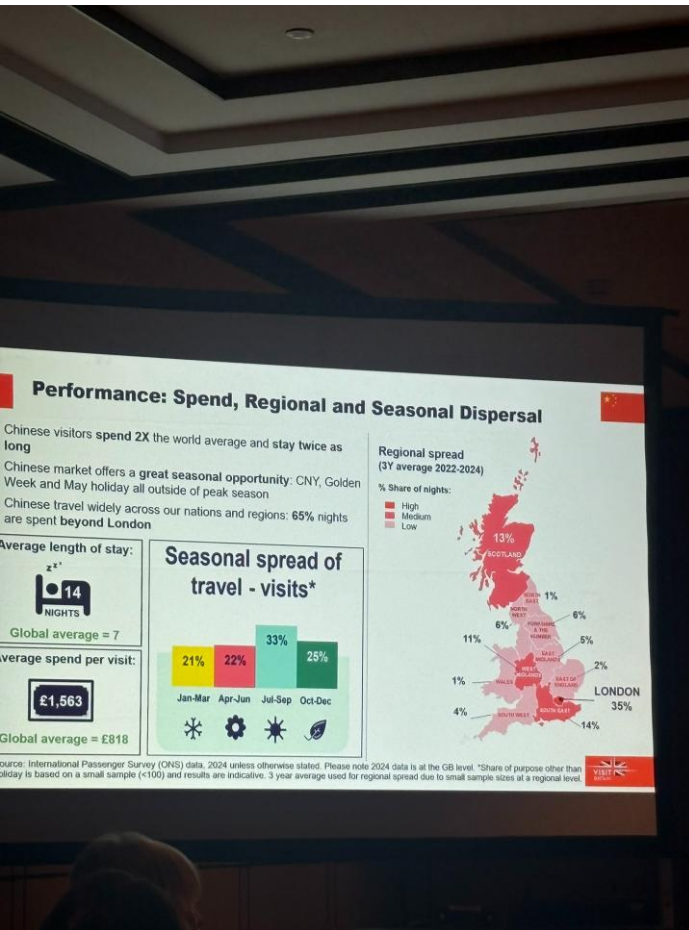
- The Meetings Show and CHS Manchester
- IBTM Barcelona
- European Sales Mission
- In destination educational programme for buyers
- Development of incentive and association programme
- New 360 Venue & Itinerary Proposal



China

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- New Red Note social channel
- Hosted press and trade visits
- Product Development
- Bloomberg





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New B2B websites

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Travel Trade



VISIT
BATH

BATH AND BRISTOL

Strategy & Policy

Consultation – Tourism Visitor Levies

England Tourism Growth Strategy & new Tourism Strategy for the West of England

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Awards (shortlist)

UKInbound – DMO of the Year

UKInbound – Young Excellence, Joella

Visit England Tourism Superstar –
Sheila Hannon



Stuff